



Partner with us in our 2019 Community-wide Event

KNOWN FOR ITS AVERAGE HOSTING OF 5,000 ATTENDEES!

PLATINUM LEVEL CLASSIC CAR SHOW SPONSOR (ONLY ONE SPOT AVAILABLE): \$750 – DUE MARCH 15

- Includes all the benefits of a Platinum Level Sponsor, Plus:
- Sponsor banner & signage on Hwy 49/Coopertown Elementary at Car Show Lot Week of Event
- Logo on Car Show flyers & handouts at other preceding area car shows

PLATINUM LEVEL SPONSOR: \$650 – DUE MARCH 15

- Includes all benefits of Gold, Silver & Bronze Level Sponsorships, Plus:
- Organization Name and/or Logo Included in Festival **Print Ads/Radio/TV/Internet Marketing/Social Media**
- Organization Name and/or Logo Included in Festival **Posters: Coopertown, Springfield, Pleasant View placement at minimum**
- Organization Name and/or Logo Included in Festival **Banner(s)** at key highway locations
- Organization Name and/or Logo Included on top banner of Festival website
- Opportunity to be on the Barrel Fest 5 Miler Shirts, if donation or in-kind also benefits the race.
- Up to 4 FREE (Sponsor-Related) 10'x10' **Booth Spaces** at Coopertown Barrel Festival

GOLD LEVEL SHOPPING BAG SPONSOR (ONLY ONE SPOT AVAILABLE): \$500 – DUE APRIL 15

- Logo on **500+ Shopping Bags** Provided at Festival; Up to 2 FREE 10'x10' Booth Spaces
- Organization Name and/or Logo Included on top banner of Festival website
- Organization Name and/or Logo Included in Social Media and On-site Marketing (*i.e. Signs, Flyers, Entrances*)

GOLD LEVEL MUSIC STAGE SPONSOR (ONLY ONE SPOT AVAILABLE): \$500 – DUE APRIL 15

- Logo on **Music Stage Signage** with up to 2 FREE 10'x10' Booth Spaces near Music Stage Location
- Organization Name and/or Logo Included in Festival On-site Marketing (*i.e. Signs, Flyers, Entrances*)

GOLD LEVEL COOPER CONTEST SPONSOR (ONLY ONE SPOT AVAILABLE): \$500 – DUE APRIL 15

- Logo on **Cooper Stage Signage** with up to 2 FREE 10'x10' Booth Spaces near Cooper Stage Location
- Organization Name and/or Logo Included in Festival On-site Marketing (*i.e. Signs, Flyers, Entrances*)

GOLD LEVEL CAKE WALK SPONSOR (ONLY ONE SPOT AVAILABLE): \$500 (OR BARTER) - DUE APRIL 19

- Name/Logo on Cake Walk Banner(s)
- Name/Logo included in Social Media, Website & On-Site Marketing
- Organization Name and/or Logo Included in bottom banner of Festival Website
- 1 FREE 10'x10' Booth Space (3 FREE if running event)

GOLD LEVEL BOOTH MAP SPONSOR (ONLY ONE SPOT AVAILABLE): \$500 – DUE APRIL 15

- Logo on **Front Side** of Booth Maps Provided at Festival; Up to 2 FREE 10'x10' Booth Spaces
- Organization Name and/or Logo Included in Festival On-site Marketing Materials (*i.e. Signs, Flyers, Entrances*)
- Organization Name and/or Logo Included on top banner of Festival website

GOLD LEVEL SPONSOR: \$450 – DUE APRIL 15

- Organization Name and/or Logo Included in Internet/Social Media Marketing
- Organization Name and/or Logo Included in Festival On-site Marketing Materials (*i.e. Signs, Flyers, Entrances*)
- Organization Name and/or Logo Included on top banner of Festival website
- Up to 2 FREE (Sponsor-Related) 10'x10' Booth Spaces at Festival

SILVER LEVEL SPONSOR: \$200 – DUE APRIL 15

- Organization Name Included in Festival On-site Marketing (*i.e. Signs, Flyers*)
- Organization Name and/or Logo Included on top banner of Festival website
- One FREE (Sponsor-Related) 10'x10' Booth Space at Coopertown Barrel Festival

BRONZE LEVEL SPONSOR: \$100 OR MORE (RAFFLE ITEMS, CAR SHOW DOOR PRIZES) – DUE APRIL 30

- Organization Name and/or Mention in Festival On-site Marketing (*i.e. Signs, Flyers*)

BARREL SPONSOR: \$75 – DUE APRIL 30

- Helps us attain more barrels; Organization Name and/or Logo Featured on a Festival Barrel the entire day of Festival



FILL OUT FORM COMPLETELY AND RETURN TO:

**COOPERTOWN CITY HALL
2525 BURGESS GOWER RD
SPRINGFIELD, TN 37172**

CHECKS PAYABLE TO:

**TOWN OF COOPERTOWN
(MEMO: FESTIVAL SPONSOR)**

THE TOWN OF COOPERTOWN IS A NON-PROFIT ORGANIZATION. YOUR DONATION MAY BE TAX DEDUCTIBLE.

THANK YOU FOR INVESTING IN OUR COMMUNITY!

SPONSORSHIP LEVEL: _____

COMPANY NAME: _____

MAILING ADDRESS: _____

CITY/STATE/ZIP: _____

WEBSITE: _____

CONTACT NAME: _____

E-MAIL: _____ PHONE: _____

NUMBER OF BOOTHS REQUESTED: _____ LAST YEAR'S BOOTH#: _____

VALUE AND DESCRIPTION OF DONATIONS/IN-KIND (IF APPLICABLE): \$ _____

PAYMENT AMOUNT: _____ Ck#: _____

TO BE COMPLETED BY CITY HALL STAFF:

DATE RECEIVED: _____

AMOUNT RECEIVED: \$ _____ CHECK #: _____